

LIVING WITH CHRONIC ITP?

**LET US WALK YOU THROUGH AN
ALTERNATIVE TREATMENT OPTION FOR
YOUR LOW PLATELET COUNTS >>**



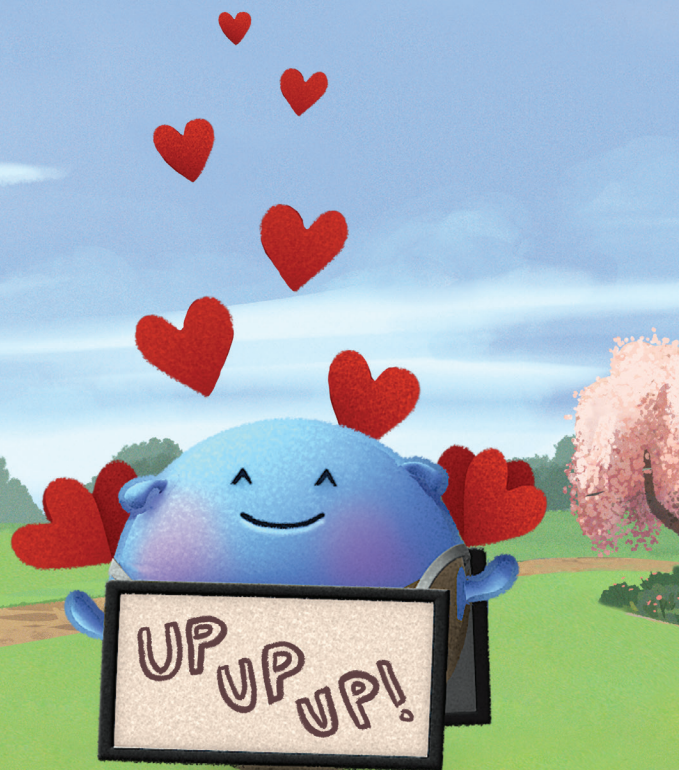
**Tell your doctor if you have a history of blood clots.
Please see inside for Important Product Information.**

"DOP-TELL-IT" TO LIFT!

Learn more
about the
lift at
Doptelet.com

**Doptelet can help you
reach 50K platelets in
as few as 8 days.**

JUST ASK YOUR DOCTOR!



In a 6-month clinical trial, Doptelet was shown to:

50

Keep platelets lifted
at 50K per microliter
or higher...

12

for an average of
12 total weeks...

8

in as few as
8 days!

Adult patients were studied while taking Doptelet for 6 months.
On day 8, around 66% of patients on Doptelet reached their treatment goal.

What is DOPTelet® (avatrombopag) [dop-TELL-it]?

DOPTelet is a prescription medicine used to treat low blood platelet counts in adults with chronic immune thrombocytopenia (ITP) when other treatments have not worked well enough.

Doptelet is used to help raise platelet counts in adults with chronic ITP, but it is not used to make platelet counts normal in these patients. It is not known if DOPTelet is safe and effective in children.

IMPORTANT SAFETY INFORMATION

Before taking DOPTelet, tell your healthcare provider about all your medical conditions, including if you:

- have ever had a blood clot.
- are pregnant or plan to become pregnant. DOPTelet may harm your unborn baby. Tell your healthcare provider if you become pregnant or think you may be pregnant during treatment with DOPTelet.
- are breastfeeding or plan to breastfeed. It is not known if DOPTelet passes into your breast milk. Do not breastfeed during your treatment with DOPTelet and for at least 2 weeks after the last dose. Talk to your healthcare provider about the best way to feed your baby during this time.

Tell your healthcare provider about all of the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. DOPTelet may affect the way other medicines work, and other medicines may affect the way DOPTelet works.

What are the possible side effects of DOPTelet?

DOPTelet may cause serious side effects, including blood clots.

People with chronic immune thrombocytopenia and people with certain blood clotting conditions may have increased risk of developing blood clots. Tell your healthcare provider right away if you have signs and symptoms of a blood clot, including:

- swelling, pain, or tenderness in your legs
- shortness of breath
- chest pain
- fast heartbeat
- stomach (abdominal) pain or tenderness

The most common side effects of DOPTelet when used to treat low blood platelet counts in adults with chronic immune thrombocytopenia (ITP) are:

- headache
- tiredness
- upper respiratory tract infection
- joint pain
- bleeding gums
- bruising
- nosebleed
- purple or red spots on your skin
- runny nose

These are not all the possible side effects of DOPTelet. Call your doctor for medical advice about side effects. You are encouraged to report side effects to FDA at 1-800-FDA-1088.

For further information, please see Brief Summary of Patient Information.

DOPTELET ANYTIME, ANYWHERE, WITH ANY FOOD

Unlike some other treatments,
Doptelet can be taken with any kind of food
to lift your platelet count no matter where you are—
based on your chosen schedule!

Platelet monitoring is required.

Doptelet is not a
steroid — it also means:

- No weekly treatment injections
- No food-type restrictions
- No additional liver monitoring

#FoodRequired



Plenty of food for thought, huh? **Talk to your doctor** about
taking **#AnyFood** with Doptelet.

READY? TALK TO YOUR DOCTOR!

For most people, keeping a count of 50K platelets per microliter or more can help reduce the risk of bleeding and bruising. You and your doctor can set treatment goals based on your medical history, preferences, and treatment attributes. Doptelet may help you reach these goals.

Not sure what your treatment goals are?

Here are a few questions you can ask your doctor today!



Am I on the right chronic
ITP treatment to manage
my low platelet count?

How is Doptelet
different from other
available treatments?

Is Doptelet a different
option to keep my
platelets raised?



**Please see Important Safety Information throughout and
Brief Summary of Patient Information.**

TALK TO YOUR DOCTOR TODAY ABOUT DOPTELET

**For more tips, tools, and a surprise
shipped to your door, join the
Goal Getters community!**

Want tips on how to reach your treatment goals,
once you've set them?

Become a Goal Getter at ReachToRaise.com

**GOAL
GETTERS**



**Please see Important Safety
Information throughout
and [Brief Summary of
Patient Information](#).**

Doptelet[®]
(avatrombopag) tablets



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